



Hair for Hope
by Children's Cancer Foundation

A guide to

Hopescape: A Hair for Hope Metaverse

About



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Cancer
Foundation**

In celebration of Hair for Hope's 20th anniversary, Children's Cancer Foundation (CCF) is proud to present Hopescape: A Hair for Hope Metaverse, Singapore's first virtual educational and interactive world that seeks to bring greater awareness of childhood cancer to Singaporeans.

Hopescape is a digital representation of the physical Hair for Hope event where visitors can access a range of fun-filled activities and social experiences. Visitors would be able to learn more about childhood cancer as well as how CCF's interventions support the children and families in this battle against cancer.

Hair for Hope



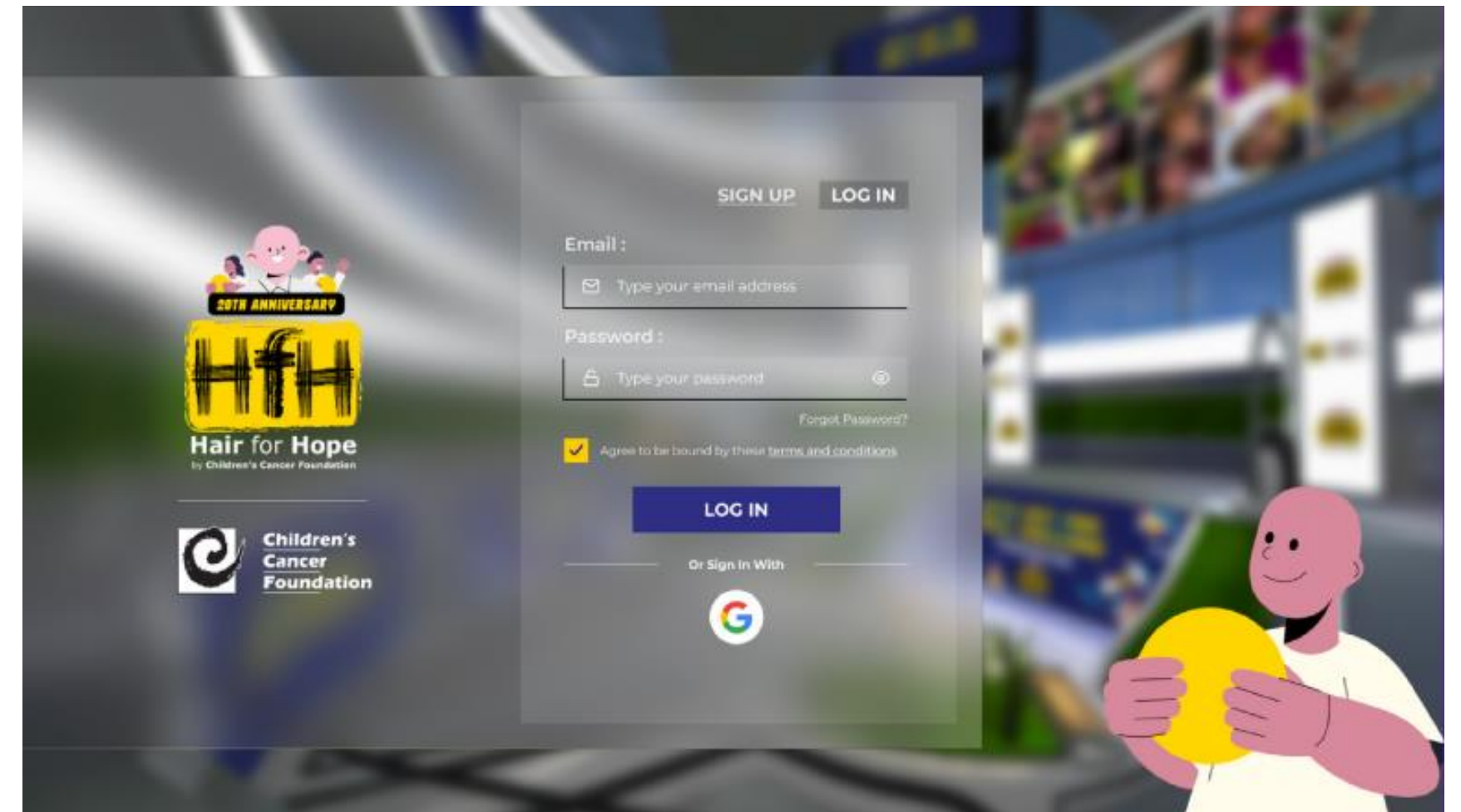
Hair for Hope is Children's Cancer Foundation's flagship fundraiser – the only head-shaving campaign in Singapore that serves to raise funds and awareness of childhood cancer.

Over the past 20 years, Hair for Hope has garnered 65,000 shavees and raised approximately \$44 million for the children and families.



Login

You will get the option to sign up or log in by manually entering your details OR by using the Google Log in feature.

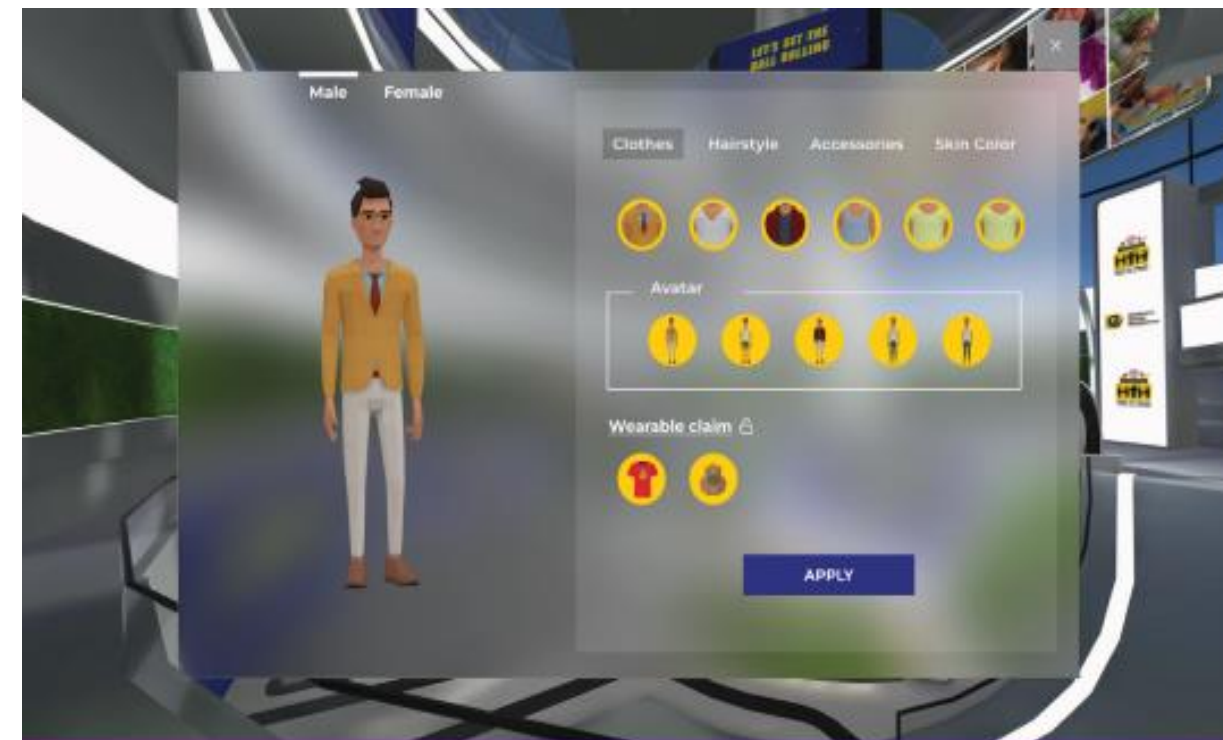


Avatar Customisation



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You will be able to select your avatar and customise it from the given options.

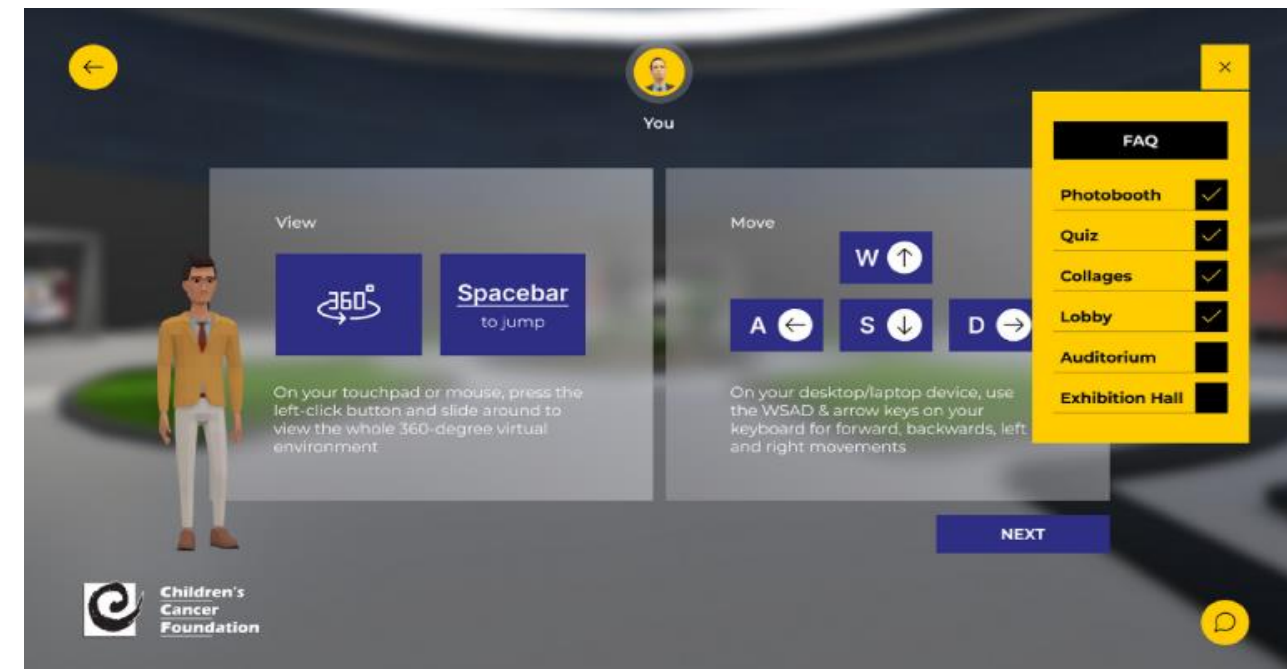


Navigation Instructions



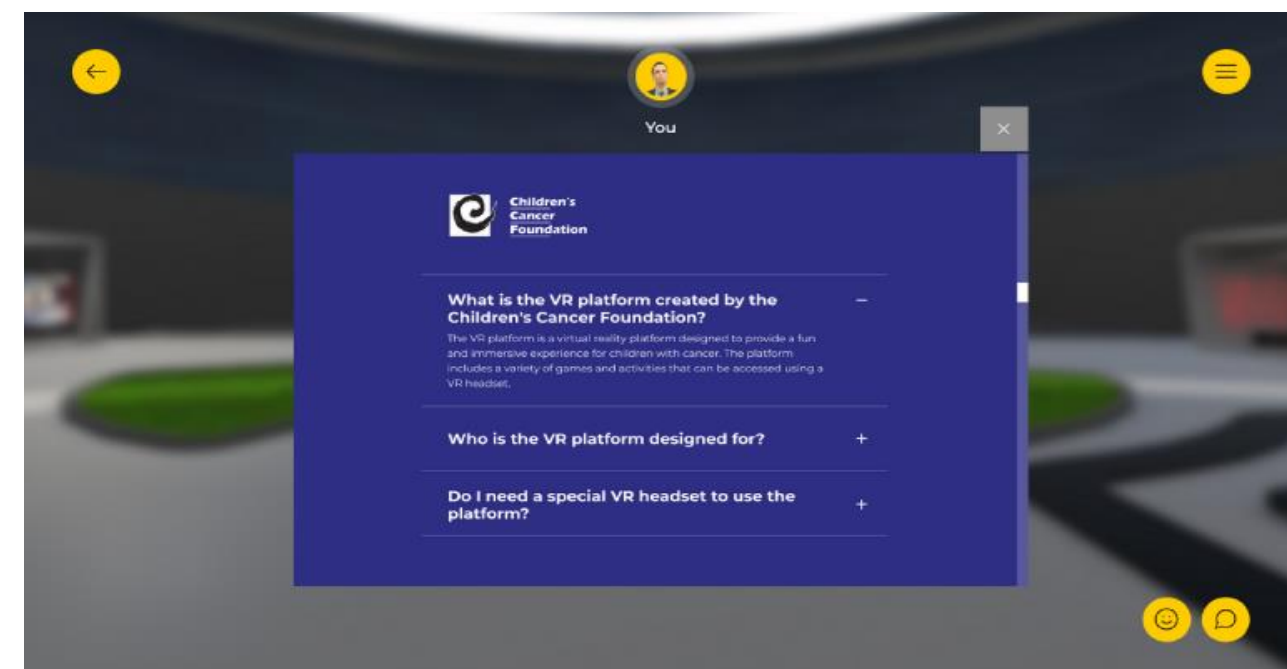
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1 Controls



Once loading is completed, navigation instructions will be displayed on screen.

2 FAQ Menu



Key Activities & Zones



Lobby

- Sponsors & Donors Acknowledgments
- Virtual Photobooth
- Quiz



Exhibition

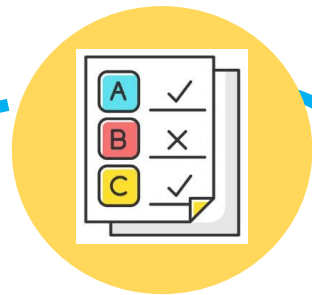
- Showcase of CCF's Programmes & Services
- Beneficiaries' stories & their journey with CCF



Auditorium

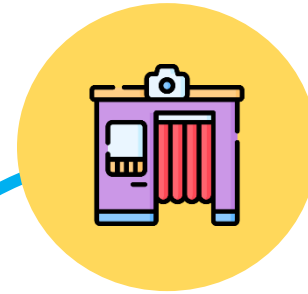
- Video Content
- Live Stream (29 & 30 July 2023)

Complete the Quests



Attempt the Quiz

- Explore the virtual Public Education Booths.
- Attempt the Quiz on CCF & HfH.
- Upon Completion, redeem a HfH T-Shirt Wearable for your avatar.



Take a Selfie and Post it!

- Explore the Photobooth at the Lobby.
- Take a selfie with a custom HfH frame.
- Download your selfie and post it on social media!



Commemorating HfH 20th Anniversary

- Let's commemorate HfH 20th Anniversary together at the Billboard in the Lobby.
- Upload a photo to show your support towards HfH.
- Upon Completion, redeem a Backpack Wearable for your avatar.



Attend the Livestream

- Attend HfH Main Event Livestream.
- Show your completed Hair for Hope quest log to redeem a HfH 20th Anniversary Commemorative Ball at the Main Event.
 - Redemption will be on a first come first serve basis.

Share about your experience



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We hope that you enjoy Hopescape: A Hair for Hope Metaverse! You may share a photo or a video of your experience in Hopescape on social media and tag us at **@ccfsingapore (on Instagram)** or **Hair for Hope (on Facebook)**.

You can also include the following hashtags: **#hairforhope #hairforhope2023 #makeaBALDstatement**

Contact Us



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If you encounter any difficulties accessing Hopescape, please do not hesitate to reach out to us at comms@ccf.org.sg